



CHARITY RETAIL LEARNING SUBSCRIPTION

Quality training solutions for your whole retail team

Invest in your team in the most cost-effective way by providing full access to every course and webinar* throughout the year. Subscription includes account management support and reports, to give you complete training peace of mind.

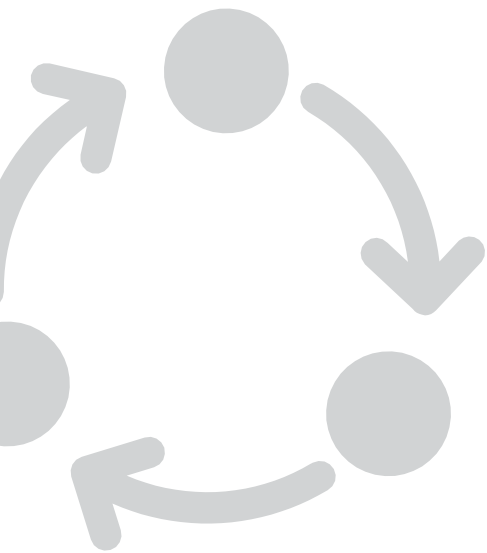
CHARITY RETAIL LEARNING™

Delivered by:



Charity Retail Association®

The No.1 provider of charity retail training



FEATURES

- Unlimited access to 30+ courses and webinars for all staff and starters
- Includes new courses and webinars*
- Account management set-up and support
- Choice of 1,2 and 3 year options with just one annual payment
- Training provided by sector leading experts
- 3 month no obligation trial

BENEFITS FOR YOU

- ✓ SAVE up to 71% on pay as you go prices
- ✓ Impact - complete training solution & support
- ✓ Ease - minimal administration and easy trainee access
- ✓ Flexibility - teams and individuals can select the courses and timings to suit their needs
- ✓ Support - your own dedicated account manager and 24/7 access to all reports
- ✓ Charity retail focus - content that engages, upskills and inspires your retail team

Pricing example

	3 Year Subscription	2 Year Subscription	1 Year Subscription	Pay as you go for all courses
10 shops	£2800 per year	£3700 per year	£4800	£9750
Saving you	£6950 (71% discount)	£6050 (62% discount)	£4950 (51% discount)	

Find out more about subscription at hello@thecharityretailacademy.co.uk or contact

Vicki on 07985 574904

Jayne on 07598 243210

“The subscription package has enabled us to fully invest in our teams and drive performance at a fraction of the cost”

Director of Income Generation,
Helen & Douglas House



*one free webinar space per shop per year and access to all recorded webinars

Courses included in Subscription Package – June '23

	Course	Course length
1	Advanced social media	90 mins
2	Building resilience for charity retailers	120 mins
3	Charity retail – history, trends and current statistics	20 mins
4	Charity retail community engagement - events, social media & telling your story	60 mins
5	Charity retail marketing essentials	150 mins
6	Charity retail recruitment webinar	30 mins
7	Christmas Visual Merchandising	90 mins
8	Creating a volunteer strategy for COVID	60 mins
9	Engaging your customers – creating a brilliant customer experience	60 mins
10	Essential stock processes – from back room to shop floor	60 mins
11	Gift Aid training for charity shop teams	60 mins
12	Gift Aid training for shop volunteers	20 mins
13	Green credentials for charity retailers	20 mins
14	Health & Safety in charity shops	90 mins
15	How to get best results when managing a remote team	45 mins
16	How to run a successful Christmas card operation	90 mins
17	How to sell on Depop	30 mins
18	Internal engagement	60 mins
19	Introduction to ecommerce	90 mins
20	Managing for success	90 mins
21	Moving & handling for shop teams	90 mins
22	Planning and running a charity pop up shop	60 mins
23	Right stock, right shop: how to effectively stock your shops	60 mins
24	Safe use of a steamer	30 mins
25	Safeguarding for charity retailers	20 mins
26	Social media for charity shops	90 mins
27	Space management – using data to drive your business	90 mins
28	Staying safe - security for charity shops	60 mins
29	Visual Merchandising	90 mins
30	Visual Merchandising - planning your year	90 mins
31	Visual Merchandising - tackling quirky corners & difficult departments	90 mins
32	Visual Merchandising – creating an inclusive space	90 mins
33	Volunteer induction & recognition	60 mins
34	Volunteer recruitment	60 mins
35	Well being leads to well doing	75 mins
36	We're saving the planet! Communicating sustainability through visual merchandising	90 mins
	Webinars – 1 free place per shop per year Managing difficult conversations & behaviours webinar Equity, diversity & inclusion for charity retailers webinar <i>Other webinars will be released throughout the year</i>	